



THE STEINWAY CHRONICLE

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INSTITUTIONAL NEWS FROM STEINWAY & SONS



The Glee Club Room is an exquisitely reimagined space in historic Hendrie Hall, part of the Adams Center for Musical Arts. (Photos by Matthew Fried)

YALE SCHOOL OF MUSIC PARTNERS WITH STEINWAY & SONS FOR MORE THAN A CENTURY

NEW HAVEN, CT – The new Adams Center for Musical Arts at the Yale School of Music promotes a lively exchange of ideas that can begin over a few chords on a Steinway piano and spill out to a number of strategically designed spaces.

“Music has always permeated the campus, and the Adams Center brings this together in a distinctive way,” says Dr. Robert Blocker, Dean of the Yale School of Music that is marking its 120th year as an All-Steinway School. “It is a place that has changed the tone of our community immediately.”

Named for Stephen ‘59 and Denise Adams to acknowledge their generosity and continuing support for the School of Music, the \$57.1 million project was funded mostly by gifts from Yale alumni. Leigh Hall, the core of the School of Music, and freshly renovated Hendrie Hall are connected by a new edifice featuring a three-story orchestra rehearsal hall and commons area.

KPMB Architects planned the 88,604 square-foot structure to maximize human interactions in what Dr. Blocker calls a “constellation of physical spaces” where creativity can flourish.

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Dean Robert Blocker

Stirred by an engaging lecture, a soulful performance or motivating rehearsal, animated discussions commence over cups of coffee by the fireplace, under a historic atrium or in an adjacent courtyard.

The facility has a dedicated practice room wing, a digital recording studio, and infrastructure to accommodate the latest technological upgrades. “We have a sound stage in the orchestra room to make first-class recordings that can be transmitted anywhere in the world,” says Dr. Blocker. Students also appreciate improved access to digitized classrooms where they can record rehearsals and better hone their skills.

While providing all the tools for today’s musicians, the Adams Center recognizes a rich past – not as a monument – but another

functional building on campus made great by Yale’s 12,000 students. Dean Blocker notes that more than 30 percent of the student body participates in some form of music.

Three centuries of musical culture are traced to a group of ministers who sang a hymn at the founding ceremony of Yale College in 1701. In 1897, the Yale School of Music became one of the first conservatories to equip students and faculty exclusively with Steinway pianos.

Dean Blocker says, “Yale has always insisted on excellence in scholarship,

teaching, research, community engagement, and one sees this excellence reflected in the architecture and resources that equip the buildings. Steinway must have been an obvious choice in 1897, and it remains so today.”

At the turn of the 19th century, Steinway was the piano of choice when major orchestras and famous pianists toured Woolsey Hall, built to commemorate the bicentennial of Yale. “There has been a legacy that was reflective of the university’s commitment to excellence and Steinway’s commitment to excellence,” he says.

Yale SCHOOL OF MUSIC

Any conversation about Yale and Steinway invariably leads to the rustic estate of Ellen Battell Stoeckel and the Norfolk Chamber Music Festival, summer home to the School of Music. Since 1906, crowds have gathered at the storied Music Shed, with its superb acoustics patterned after Manhattan’s first Steinway Hall on 14th Street.

With an inventory of 150 Steinway & Sons pianos, Yale has systematically replaced older, well-loved instruments by consistently investing in new Steinways since Dr. Blocker arrived on campus in 1995.

Ten new Steinway grand pianos grace the Adams Center, according to Karen Beluso, Manager of Institutional Sales for Steinway & Sons in New York who meticulously attends to the sole School of Music in the Ivy League.

Sally Coveleskie, National Director-Higher Education, expressed deep gratitude to Dr. Blocker and the piano faculty for unfailing confidence in the 300 artisans at the Steinway factory. “For more than 20 years, it has been my personal privilege to aid Dean Blocker, who is also a Steinway Artist, with implementing a strategic vision that ensures students at Yale are practicing and performing on the most current Steinways,” she says.

Dr. Blocker agrees that interpersonal relationships strengthen the institutional bond:

“Our artists who perform around the world and our internationally renowned teachers clearly want instruments for their students that will extend their capacity for learning and help in developing one’s individual talent. You establish these long-term relationships with musicians who want to play Steinway pianos,” he says. “But I think without the human equation, it doesn’t matter what instrument you have. When these partnerships succeed between people, they etch gentle memories for Yale alums, often leading to stories that begin:

We had this great Steinway. . .



A new space for chamber music rehearsals and a cozy gathering place under the atrium. (Photos by Matthew Fried and Bob Handleman)

ALL-STEINWAY INTERNATIONAL CENTER FOR MUSIC NOW HAS TWO CLIBURN MEDALISTS

PARKVILLE, MO – By design, the International Center for Music at Park University offers a small and selective program with a penchant for attracting high-octane performers.

The ICM includes two exceptionally talented natives of Tashkent, Uzbekistan: Steinway Artist Stanislav Ioudenitch, a gold medalist at the 2001 Van Cliburn International Piano Competition, serves as artistic director and Behzod Abduraimov, a rising star who at 16 was accepted at the Juilliard School in New York, but chose to study with Ioudenitch just five miles outside of Kansas City. As the ICM’s Artist-in-Residence, Abduraimov has collaborated with Valery Gergiev and the Mariinsky Orchestra in the Prokofiev piano concerto cycle at Stockholm, Vienna and Dortmund. Following his concerto debut at Stern Auditorium, Carnegie Hall’s main stage, his recital debut in the Weill Hall resulted in an immediate re-invitation to headline on the Perelman Stage at Stern.

Another Ioudenitch disciple is Kenny Broberg. A 23-year old graduate student from Minneapolis pursuing a master’s degree in piano performance, Broberg – just one of four Americans competing at the 2017 Cliburn – took home a silver medal. Keeping in Cliburn tradition, he stayed with a host family that had a Steinway grand in their Fort Worth home.

Broberg described an exhilarating experience that demanded “strengthening yourself mentally and physically . . . strengthening your fingers so you can project on a big stage and mentally getting focused so nothing can distract you.” *The Texas Classical Review* said his performances showed “an imaginative

shaping of themes, revelation of inner voices, and an unfailing sense of momentum.” This year’s event gained far-reaching global exposure with internet broadcasts attracting 4.8 million views from 169 countries, according to the Cliburn website.

ICM Director Roger Kugler, D.M.A., is intimately familiar with creating a transportable blueprint for an All-Steinway School, as the ICM represents his third successful campaign. “The designation as an All-Steinway School greatly enhances the branding of the institution. People equate Steinway with quality. Our students come from all over the world and greatly appreciate having the very best instruments on which they can practice and perform,” Dr. Kugler explains.

The ICM’s lineup includes New York and Hamburg Model D concert grands, six Steinway grands, two Boston grands and four Boston uprights. Tom Wennblom, Director of Institutional Sales at Schmitt Music, congratulated the ICM for an extraordinary commitment to excellence: “It’s an honor and a pleasure to work with Stanislav and Roger, who have secured the best instruments possible for their world-class students at the International Center for Music.”



Images by Michael Reginer



Kenny Broberg performs at the Cliburn (Photo by Jeremy Enlow)

A GIFT OF LOVE BRINGS AN ALL-STEINWAY DESIGNATION TO CONNECTICUT COLLEGE

NEW LONDON, CT – There was music in the air just days after Preston Athey graduated from Yale and married his college sweetheart, Nancy Marshall, a '72 alumna of Connecticut College.

The couple started married life in Washington D.C. He joined the Navy and became a speechwriter for Admiral Hyman G. Rickover, who developed the world's first atomic powered submarine. But Preston's true calling led to Stanford business school and a stellar career as a portfolio manager where he "perpetually hummed a cappella bass parts roaming the halls of T. Rowe Price's Baltimore headquarters," according to a 2009 profile in *Forbes*.

A jazz pianist, Preston belonged to Yale's legendary Whiffenpoofs, while Nancy was involved in campus vocal groups at Conn. Both may have been singing different parts at their respective institutions, but reading from the same sheet, they created something beautiful.

In 2012, the Atheys shared their passion with students and faculty at the private liberal arts school, where music was among the first majors offered when it opened in 1915. With a gift of \$855,000, the college purchased 14 pianos by Steinway & Sons: a concert grand in Evans Hall; 10 grand pianos for Harkness Chapel, Fortune Hall and practice and teaching spaces in Cummings Arts Center; and three uprights for smaller rooms. In April 2017, after upgrading or rebuilding all 40 Steinways on campus, Conn celebrated its new status as an All-Steinway School.

"There is no way we could have achieved this goal without the Atheys," said Professor Margaret Thomas, Chair of the Music Department who served as project director for the Steinway initiative. "Nancy and Preston are not only generous; they are smart, passionate and genuinely committed



Nancy and Preston Athey

to the arts – and to music in particular. We are truly fortunate that they share our vision about the value of beautiful instruments and their potential to transform music making and music learning at the college."

Karen Beluso, Institutional Sales Manager at Steinway & Sons New

York, performed an inventory analysis in 2011. "We weren't surprised to learn that many of our pianos were in poor shape, but with her analysis we were able to articulate



President Katherine Bergeron proudly hoists the All-Steinway plaque.

the problem, which in turn helped us find the perfect donors," Professor Thomas said. "Karen has been incredibly generous and knowledgeable – from helping with selections to guiding us with renovations to attending important events and performing beautifully on numerous occasions. We simply couldn't have done it without her. I'll be forever grateful for her wisdom, guidance and friendship."

The All-Steinway designation "reflects a rich and long-standing commitment to the arts – a commitment that permeates our early history as a women's college to the vibrant art scene we boast today," she said.

Laura Bentley, a recent graduate with a degree in Hispanic studies and economics, stressed that the Steinways influenced her decision to attend the school. "Having access to such lovely instruments helped me feel at home and encouraged me to continue learning and loving music," she said. Professor Thomas noted that Laura's perspective is common among her students: "I expect that we will see even more enthusiasm for music generally and pianos specifically that will have a positive impact on future recruitment efforts."

Having Steinway pianos enables exceptional performances. "No matter a student's level of proficiency, making music on a rich and sensitive instrument is a profound musical experience. Pianos capable of incredible nuance and beauty also lend seriousness to the other work of the department – learning, teaching, composing and rehearsing that takes place in our studios, practice rooms, classrooms and performance spaces."

When alumni, faculty, staff and friends gathered at Evans Hall to commemorate the All-Steinway achievement, President Katherine Bergeron thanked the Atheys for providing instruments "synonymous with excellence, the gold standard of pianos for at least 100 years."

The gift also celebrates a century of progressive education, "and we really can't thank you enough for that," she said.



Kumi Ogano, an esteemed piano faculty member since 1994, delights the audience.

LARGEST-EVER GIFT TO WESTFIELD STATE UNIVERSITY LEAVES AN ALL-STEINWAY LEGACY

WESTFIELD, MA – Catherine Dower discovered what she believed to be "the most beautiful music on earth" cascading through the hallowed halls of Solemes Benedictine Abby in France.

By researching the Gregorian chant, Dr. Dower found Divine inspiration in different forms of music for many of her 92 years of touching countless hearts and minds.



Dr. Catherine Dower

Holding a master's degree in musicology from Smith College and a Ph.D. with distinction from Catholic University, she began a close relationship with Westfield State University in 1956. As a longtime chair of the Music Department and later as a professor emerita, Dr. Dower crafted a legacy of excellence, not only as an educator but also as a poet, author, social advocate, and philanthropist. Her passing in May left a huge void in the Westfield community.

Her legacy inspired an anonymous donation made in her memory for a record \$1.1 million, enabling future generations of students to enjoy the timeless gift of music with 20 pianos by Steinway & Sons. In 2015, Dr. Dower was the first woman to have a campus academic building named in her honor, as the new instruments will populate

the Catherine Dower Center for the Performing and Fine Arts.

"We are humbled by this transformational gift in honor of Dr. Dower's legacy to our Music Department, allowing Westfield State University to distinguish itself as an All-Steinway School," said President Ramon S. Torrecilha, Ph.D. "This historic contribution will ensure that the musical excellence established by Catherine will continue to inspire others."

Dr. Erica Broman, vice president for Institutional Advancement, noted the gift underscores a firm commitment by friends and alumni "who believe in and support our mission of providing an affordable, high-quality education. Performers and music educators will study in a world-class environment on the very best instruments available thanks to the generosity of this anonymous donor."

"The exclusive purchase of Steinway & Sons pianos allows us to join the ranks of some of the most prestigious schools in the world and enjoy the coveted All-Steinway distinction," said Dr. Andrew Bonacci, current Music Department chair, adding that Westfield is the only public university

in New England to achieve the designation. Dr. Bonacci and Lisa McMahon, Director of Advancement and Stewardship, attended Steinway's "Keys to Finding Funds" seminar in New York two years ago. They came away with fresh ideas and a sense that something once thought impossible was in reality highly attainable.

In 2008, Brendan Murphy, director of Institutional Sales at M. Steinert & Sons, began working with Dr. Bonacci to replace a concert grand in Dever Auditorium. "The idea was to create some buzz about that piano then see if we could get an All-Steinway campaign going from there," he explained. "Dr. Bonacci has been a constant through the whole process. He and Lisa successfully received a \$1 million gift to name the music building, and that inspired the anonymous donation to make Westfield an All-Steinway school."



At a factory tour, Steinway's Sally Coveleskie explains the evenness of grain in a Sitka spruce soundboard to a student while Westfield President Ramon S. Torrecilha looks on.



The Catherine Dower Performing and Fine Arts Center

A NIGHT FILLED WITH STEINWAY MAGIC AS THE MUSIC ACADEMY OF THE WEST TURNS 70

MONTECITO, CA – The Music Academy of the West heralded its May 21st entry into the realm of All-Steinway Schools as only it could do, bringing together two virtuoso superstars for an astonishing performance.

Steinway Artists Yuja Wang and Jean-Yves Thibaudet regaled about 300 patrons in Hahn Hall with a stirring blend of solos and duets by Brahms, Mozart, Rachmaninoff and Ravel. The hour-long concert highlighted an evening extravaganza on the Music Academy’s breathtaking 10-acre campus, offering a splendid showcase for the new Model D Hamburg that was selected by fellow Steinway Artist and Music Academy Artist Jeremy Denk.

Guests promenaded down a 40-foot red carpet in tuxedos and floor-length gowns, pausing for pictures in front of strategically-placed Steinway grands. Champagne and other spirits were to be had as they mingled over mood music from a Spirio Model B reproducing piano, Steinway’s newest and hottest innovation. It was the perfect

prelude for things to come inside the softly lit theater. After the concert, a scrumptious three-course meal was served in the Miraflores courtyard at dusk, as Board Chair Marge Cafarelli thanked everyone for their support.



An elegant Steinway grand awaits guests at the Music Academy of the West gala. (Photo by Greg Grudt/Mathew Imaging)

a group of prominent musicians who helped establish the program in 1947.

“My experience with Scott Reed and his staff was, and continues to be, nothing short of fantastic,” exclaims English, Senior Director of Retail Sales, West Coast. While

past galas always left patrons with a special feeling, “our vision was to make this one for the ages, set apart from everything else.”

The majestic oceanside setting on a former private estate welcomes more than 100 young musicians who gather each summer for eight weeks of mentoring by some of the world’s greatest teachers and artists. The Music Academy offers full scholarships, including room and board, to a select group of gifted students who train, study

and perform live on campus and other venues across Santa Barbara.

Reed guided an ambitious \$50 million building renovation to dovetail with the Steinway initiative. “The Music Academy’s objective to become an All-Steinway School permeated everything they did for the past

Along with Co-Chairs Hyon Chough and Maurice Singer, President/CEO Scott Reed and Steinway’s Gavin English set a premium standard for the highly anticipated event that also marked the Music Academy’s 70th anniversary. Soprano Lotte Lehmann and Conductor Otto Klemperer were among



Steinway Artists Yuja Wang and Jean-Yves Thibaudet

seven years,” says English, “and their commitment to excellence and constant focus on the long-term goal really pushed the campaign forward.”

Tim Stephenson, Steinway’s Western Institutional Sales Manager, adds that “Santa Barbara is extremely culture conscious and supportive of the arts, and Scott has been extremely successful in promoting that vision.”

An inventory analysis began when Reed was serving as vice president of fundraising. “By the time I became CEO (in 2010), the state of our piano inventory was a top priority,” he says. “What has been so gratifying along the way has been developing new programs, hosting Steinway sales in our community, involving the Beverly Hills showroom in our event planning and consulting with the Steinway team on artist recruitment.”

Stephenson notes the Music Academy has 55 Steinways, with more than half being newer models acquired during the building phase. Reed prodigiously amassed a maintenance fund that will cycle in new instruments according to a predetermined schedule to ensure pianos are kept in pristine condition for decades to come. Mindful of Santa Barbara’s cool Mediterranean climate, Stephenson says “they have been painstakingly conscious of

temperature and humidity levels, making improvements that took those factors into consideration.”

Reed explains why the All-Steinway designation is so meaningful: “The quality of our pianos is very much at the core of our training and performance programs. Being All-Steinway confirms our commitment to the best instruments and keeps us accountable to maintaining them in the best possible condition.”

The Steinway masterplan was in motion before Reed launched another creative partnership – this one with the New York Philharmonic which found an idyllic summer home in Santa Barbara.

“Both projects leveraged one another without question,” he says. “Our pursuit to become All-Steinway sent a message about our organization and our commitment to excellence. That co-branding has been a wonderful tool in creating partnerships, attracting faculty, and engaging philanthropists to our programs.”

While the Music Academy has reached the goal, Reed stresses that “our intent is to remain an All-Steinway institution. This means we will have to work hand-in-hand with Steinway to evaluate our progress and sustain our success. It is reassuring to know we have such capable partners.”



Steinway’s Gavin English and academy CEO Scott Reed, who championed the All-Steinway effort.

BUCKS COUNTY COMMUNITY COLLEGE ACHIEVES ALL-STEINWAY DESIGNATION

NEWTOWN, PA – It was a special evening on May 6th at the Zlock Performing Arts Center, when Bucks County Community College celebrated the successful conclusion of its All-Steinway campaign. With Oscar Andrew Hammerstein III, grandson of beloved lyricist Oscar Hammerstein II, serving as master of ceremonies, the festivities included performances by the College Concert Choir, Student Jazz Orchestra and Jazz Faculty Quartet.

BCCC's march toward All-Steinway began in 2009 by Professor Edward Ferdinand, who trained at the Curtis Institute of Music with Cuban-born virtuoso Jorge Bolet and earned bachelor and master degrees in music from Juilliard. He worked hand-in-hand with the BCCC Foundation to secure funding for the project, with support from John Mathews, Dean of Arts, and Professor Steven Bresnen, who heads the School of Music.

“By investing in high-quality instruments prized for superior craftsmanship, design, reliability, longevity and value, Bucks is providing the music program with a product of exceptional pragmatic and artistic merit,” said Dr. Bresnen. “Having world-class pianos in virtually all of our teaching spaces will benefit every student pursuing musical and academic success. We are most appreciative of the college's commitment to excellence.”

Dean Mathews said the All-Steinway designation represents a substantial investment made by BCCC on behalf of the department that will generously benefit current and future students.

Kevin Heinselman of Jacobs Music, who generated a thorough inventory analysis to help ignite the All-Steinway initiative, noted the college's “unwavering resolve” to provide the best instruments possible for the study of music. The Jacobs Music Steinway Award is presented to exceptional and deserving

students, he said, while several alumni have established music scholarships. “This tremendous level of support comes from generations of individuals who continue to recognize and appreciate the commitment to excellence at BCCC,” Heinselman said.

Situated on 200 acres of the former Tyler Estate in Newtown, BCCC was founded in 1964 to fill the need for a two-year college to serve high school graduates and citizens in Bucks County.



Changing seasons provide an inspirational learning environment at Bucks County Community College in southeastern Pennsylvania.



From left, Professor Edward Ferdinand, Dr. Steven Bresnen and Dean John Mathews transformed the All-Steinway dream into reality.

ALL-STEINWAY SPIRIT PERMEATES PRACTICE ROOMS AT OTTAWA UNIVERSITY



Frederickson Chapel offers a prime performance venue at Ottawa University.

OTTAWA, KS – As a seven-year-old growing up in Northeast Ohio, Michael Pagán was blessed with musical parents who appreciated the vinyl virtuosos of American jazz. Awestruck, he listened to the genius of Bill Evans, Art Tatum, Oscar Peterson and Miles Davis – each imprinting a distinctive identity he would pastiche through nearly 40 years as a prolific composer, arranger and performer.

A student of music education and composition at Kent State University, he earned his doctorate in composition from Northwestern University. Performing throughout the United States and Europe with a long list of luminaries, he has compiled an impressive catalog of more than 150 original works.

Transforming his gifts from the stage to the classroom, Dr. Pagán serves as Music Department Chair at Ottawa University, one of the newest All-Steinway schools in Kansas. “This designation demonstrates the ongoing commitment of absolute excellence in music we have at Ottawa University,” he said. “It is a momentous, historic occasion, and truly a time to celebrate, as well as to give sincere thanks to all who have supported this dream into reality.”

Old pianos in the practice rooms and studios needed replacement. Enter Tom Wennblom, regional manager of Schmitt

Music in Kansas City who conducted a comprehensive review of inventory. Working with former music chair Roger Kugler and faculty member Steven McDonald, he arranged a lease-purchase program for 10 new Steinway and Steinway-designed pianos. Dr. Pagán said there's been a new vibe on campus ever since: “The response has been overwhelmingly

positive – students and faculty are genuinely impressed and grateful to have such fine instruments at their disposal on a daily basis. It has immeasurably boosted school spirit and pride in our music program.”

Brad Smoot, a pianist and recent Ottawa University graduate in jazz studies, said “one of the main reasons I chose to attend Ottawa University, besides the amazing music faculty, was that it was an All-Steinway School. The Steinway pianos are able to speak and respond so well that playing them makes practice and performance seem virtually effortless.”

The DeFries Society for the Performing Arts and Office of University Advancement

were largely responsible for funding the All-Steinway campaign. “This distinction to the college music program is a testament to the tremendous financial support we receive from our alumni and friends,” said Paul Bean, vice president for University Advancement.

Founded in 1865 and building on its foundation as a Christ-inspired community of grace and open inquiry, Ottawa University prepares professional and liberal arts graduates for lifetimes of personal significance, vocational fulfillment, and service to God and humanity.



Dr. Michael Pagán



Ottawa's new Steinway Model D finds a perfect home in the chapel.

5 BROWNS UNLOCK 440 KEYS TO LIVING HISTORY AT FLORIDA STATE UNIVERSITY



Shirley and Devoe Moore join the 5 Browns on stage prior to a spectacular performance at Florida State University (Photos by Bill Lax)

TALLAHASSEE, FL – Five is a fascinating number that speaks to harmony, balance and divine goodness in spiritual traditions. So when entrepreneur DeVoe Moore offered to showcase five of his eight magnificent Steinway art case reproductions at his beloved alma mater, it seemed natural to invite the 5 Browns.

Desirae, Deondra, Gregory, Melody and Ryan took to the stage on June 1st for a historic performance at Florida State University's Ruby Diamond Concert Hall. The effusive quintet enthusiastically worked magic over 440 keys representing select periods in Steinway's storied past:

Designed in the late 19th century by Sir Lawrence Alma-Tadema and hailed as the "grandest grand of them all," a replica of the original Alma-Tadema Steinway forged the unique bond between DeVoe and Steinway & Sons in 2006. An elaborate rendering of Sir Edward Poynter's classic oil painting, "The Wandering Minstrels" is hard to miss just above the keyboard. "Quick as I saw that piano I fell in love," Moore told Forbes. "I had never seen anything like it."

Go back to 1903 when the first White House Steinway occupied a special place in the East Room. Presented as a gift from the Steinway family to the United States, the 100,000th Steinway brought historic performances to President Theodore Roosevelt's executive mansion by the likes of Josef Hoffman and Ignace Paderewski.

Thus began a golden age for classical music appreciation in the nation's capital.

The "Father of the Art Furniture Movement" Wendell Castle created the 500,000th Steinway in 1987, commemorating the company's 135th anniversary. The original debuted at Carnegie Hall with 23 Steinway Artists including Misha Dichter, Leon Bates and Ruth Laredo performing to a full house. Sporting imported ebony woods, the milestone piano carries more than 800 signatures of Steinway Artists including Van Cliburn, Vladimir Horowitz and Roger Williams.

The Chihuly Olympia, a psychedelic Model D from the hands of American glass guru Dale Chihuly, debuted in Salt Lake City for the 2002 Winter Olympics. It carries a series of festive winter images, along with a clear glass piano desk and translucent glass top, the first ever designed for a Steinway.



The original Steinway Peace Piano, a brainchild of mid-century modernist Dorwin Teague, was revived in 2004 for UNICEF. Steinway Artist Lang Lang unveiled the replica at the UNICEF House in New York and would go on to become a UNICEF Goodwill Ambassador.

As the first family of five to be admitted to the Juilliard School, the Browns proved more than capable of handling what Deondra called a "beautiful distraction" inherent with such an intimate collection of Steinways. Highlights of the sold-out, live streamed show included Gershwin's Rhapsody in Blue, Debussy's Clair de Lune and Dukas' The Sorcerer's Apprentice.



STEINWAY & SONS ENHANCES INNOVATIVE PARTNERSHIP WITH BEIJING'S CENTRAL CONSERVATORY OF MUSIC



CCOM President Yu Feng and Steinway CEO Ron Losby celebrate the opening of CCOM's new American Teaching Studio of Chinese Traditional Music at Steinway Hall New York. The performance featured CCOM faculty playing traditional Chinese instruments and a recital by Steinway Artist Cheng-Zong Yin. The Central Conservatory School of Piano is an All-Steinway School with 110 pianos by Steinway & Sons. (Photos by Chris Lee)

BROMLEY HIGH BECOMES FIRST ALL-STEINWAY GIRLS SCHOOL IN UK

BICKLEY, KENT – Bromley High School GDST (Girls Day School Trust) has made musical history as the first All-Steinway Girls School in the United Kingdom.

"Our educational philosophy values the creative arts very highly," said Headmistress Angela Drew, "and we have demonstrated our commitment to the arts not only by investing in these beautiful instruments but in additional staffing to enhance musical opportunities available to pupils in local primary schools."

Caroline Daniel, Director of Music, said she looks forward to not only having her students "embark on a first-class musical journey, but ensuring that other local musicians benefit" from the school's All-Steinway status.



Steinway Artist and GDST alumna Joanna MacGregor, seated, chose the perfect Hamburg Model D Concert Grand with help from a select group of young women who joined her at Steinway Hall in London. "Choosing and playing Steinway pianos was an unforgettable experience and having these pianos at school will really enhance everyone's playing," said 12-year-old Music Scholar Amelia Mallors, one of the enthusiastic students.

Celebrating more than 190 ALL-STEINWAY SCHOOLS

ALL-STEINWAY SCHOOLS demonstrate a commitment to excellence by providing their students and faculties with the best equipment possible for the study of music. That is why the pianos owned by these institutions – from the practice room to the recital hall – are designed by STEINWAY & SONS.



CONSERVATORIES

Oberlin Conservatory of Music (Since 1877)
Yale School of Music (Since 1897)
Cleveland Institute of Music (Since 1920)
Curtis Institute of Music (Since 1924)
Academy of Vocal Arts
Baldwin Wallace University - Conservatory of Music

Central Conservatory of Music, School of Piano (China)
China Conservatory of Music, School of Piano (China)
Conservatorio de Música de Puerto Rico
Harbin Conservatory of Music (China)
Leeds College of Music - Conservatoire (England)

Music Academy of the West
Royal Welsh College of Music & Drama (Wales)
Shenandoah University - Shenandoah Conservatory
Tianjin Conservatory of Music, School of Piano (China)
University of Cincinnati - College Conservatory of Music

COLLEGES AND UNIVERSITIES

Ball State University	George Mason University	Middle Tennessee State University	Snow College	University of Minnesota - Twin Cities
Belmont University	Franz Liszt College of Music Weimar at Kangnam University (Korea)	Millikin University	Southern Adventist University	University of Mobile
Bemidji State University	Georgia College	Missouri Western State University	Southern Utah University	University of Montevallo
Benedictine College	Gordon State College	Montclair State University	Southwestern Assemblies of God University	University of South Africa (S. Africa)
Blackburn College	The George Washington University	John J. Cali School of Music	Southwestern Baptist Theological Seminary	University of South Florida
Blue Ridge Community College	Gustavus Adolphus College	Moravian College	Spelman College	University of Tennessee - Knoxville
Bluffton University	Hastings College	Mount St. Joseph's University	Spring Hill College	University of Tennessee - Martin
Boise State University	High Point University	New Jersey City University	State University of New York - Potsdam	University of Texas of the Permian Basin
Bowie State University	Hollins University	Nicholls State University	Crane School of Music	University of Texas - Tyler
Bucks County Community College	Huston-Tillotson University	North Greenville University	Teachers College	University of Utah
Cairn University	Immaculata University	Northern Virginia Community College	Columbia University	University of Victoria (Canada)
California State Polytechnic University, Pomona	Indiana University of Pennsylvania	Odessa College	Texas A&M International University	University of West Florida
California State University, Dominguez Hills	James Madison University	Oklahoma Christian University	Texas Christian University	University of West London (England)
Cardinal Stritch University	Kansas State University	Oklahoma City University	The College of New Jersey	University of Wolverhampton (England)
Carl Sandburg College	Kennesaw State University	Oklahoma State University	Trinity University	Utah State University
Chestnut Hill College	Kent State University	Oral Roberts University	Troy University	Utah Valley University
Cheyney University of Pennsylvania	Kutztown University	Ottawa University	Tulane University	Vassar College (Since 1912)
Coker College	Lake Michigan College	Park University, International Center for Music	Union College	Waldorf College
Collin College	Lewis and Clark Community College	Pellissippi State Community College	University of Alabama at Birmingham	Wallace State Community College
Columbus State University	Liberty University	Pomona College	University of Arizona	Wayland Baptist University
Concordia University - St. Paul	Lindenwood University	Portland State University	University of Arkansas	Weber State University
Connecticut College	Lipscomb University	Prairie View A&M University	University of Central Florida	Webster University
Converse College	Liverpool Hope University (England)	Principia College	University of Central Missouri	West Chester University of Pennsylvania
Cuyamaca College	Lock Haven University of Pennsylvania	Radford University	University of Denver	Westfield State University
De Anza College	Lone Star College - Montgomery	Rensselaer Polytechnic Institute	University of Florida	Western Michigan University
Duquesne University	Loras College	Rowan University	University of Georgia	West Texas A&M University
East Tennessee State University	Lorain Community College	Royal Holloway College	University of Maryland	West Valley College
Fairfield University	Martin Methodist College	University of London (England)	University of Melbourne Faculty of Music (Australia)	Westmont College
Florida Gulf Coast University	McLennan Community College	Saint Mary's University of Minnesota	University of Minnesota - Morris	Wheaton College
Franklin & Marshall College	Mercer University	Santa Fe College		Youngstown State University
	Midland College	Seton Hill University		

OTHER SCHOOLS OF DISTINCTION

Amadeus International School of Music (Austria)	Levine School of Music	Plockton High School (Scotland)
Ashford School (England)	Kronberg Academy (Germany)	Qatar Music Academy (Qatar)
Bromley High School GDST (England)	Longwood Nagakute School of Music (Japan)	Rimsky-Korsakov Music School (Russia)
Cheltenham College (England)	Loretto School (Scotland)	The School of Performing Arts
Cicely L. Tyson Community School of Performing & Fine Arts	Loughborough Endowed Schools (England)	Somerset College (Australia)
City of Edinburgh School of Music (Scotland)	Moscow Special Gnessins' School of Music (Russia)	St. Albans School (England)
Cranbrook School (Australia)	New Yorker Musische Akademie im CJD Braunschweig (Germany)	St. Margaret's Episcopal School
Cushing Academy	Pacific Northwest Ballet and School	St. Paul's Co-educational College (Hong Kong)
Durham School (England)	Pangbourne College (England)	Stowe School (England)
Episcopal High School	Philadelphia High School for the Creative and Performing Arts	Syddansk Musikonservatorium, Konservatoriet i Esbjerg (Denmark)
Gould Academy	Pittsburgh's Creative & Performing Arts Magnet School	Tonbridge School (England)
Hampton School (England)		Valley Christian Schools
Henry Mancini Arts Academy		Wellington School (England)