



THE STEINWAY CHRONICLE

INSTITUTIONAL NEWS FROM STEINWAY & SONS



FALL/WINTER 2010

Left: Stevie Wonder performs with the Oberlin jazz faculty at building dedication.

OBERLIN'S NEW KOHL BUILDING CELEBRATES JAZZ

OBERLIN, OH – It was a ground-breaking performance followed by a game-changing album that broke down stringent musical barriers for future generations of grateful disciples.

In 1953, legendary jazz artist Dave Brubeck was a major name in the world of music when he approached school officials at the Oberlin Conservatory of Music about recording a live show in Finney Chapel.

While permission was given for the concert and recording, there was a drawback: Brubeck would not be allowed to play jazz on the college's Steinway pianos because Steinways were reserved for classical music only.

Attitudes changed dramatically, however, when Brubeck went on to release *Jazz at Oberlin* to international acclaim and commercial success. And, by 2009, The Kennedy Center for the Performing

Arts announced Brubeck as a Kennedy Center Honoree for his jazz career.

As for Oberlin – an All-Steinway School since 1877 – 2010 marked its receipt of the National Medal for the Arts and the opening of the \$24 million Bertram and Judith Kohl Building for jazz studies at its world-renowned conservatory of music.

During the 37,000-square-foot facility's two-day, grand-opening celebration, distinguished artists Bill Cosby and Stevie Wonder, as well as human rights advocate Camille Cosby, received honorary doctorate degrees.

"The Kohl building was designed to provide students and faculty with a crucible for creating music, especially jazz," explains Dr. David Stull, dean of the conservatory. "At the core of the building is a state-of-the-art recording studio, where we have two beautiful Steinway

Model Ds. Stevie Wonder particularly enjoyed working with the Ds in our studio." Oberlin owns 230 Steinway pianos.

Dr. Stull emphasized that while a primary focus of the Kohl building is jazz studies, it actually was designed to "encourage interaction with students in various programs." Of course, Steinway pianos figure prominently in the approach.

"Today, there is a wonderful fusion between jazz, classical and world music, creating an art form that is evolving constantly," he observed. Like the building, Steinway pianos are designed to spark that evolution and synergy. In fact, as musical styles change, Steinway pianos have a tremendous capacity to adapt to changing musical climates.

"Steinway & Sons has been an important partner for Oberlin because its pianos are critical if you hope to offer a world-class music program."

MTNA AWARD WINNER DONATES STEINWAY TO HER SCHOOL



Pianist and Weber State University student Fan-Ya Lin



Professor Yu-Jane Yang and Fan-Ya Lin at MTNA Awards Ceremony

OGDEN, UTAH – When Dr. Yu-Jane Yang and Fan-Ya Lin met several years ago in Taiwan, it was the start of a teacher-student relationship that would bring Ms. Lin to the United States.

Earlier this year Ms. Lin, who studies with Dr. Yang at Weber State University in Ogden, won first prize in the Music Teachers National Association Young Artists Competition in Albuquerque, N.M. The youngest winner in the competition's history, the talented 20-year-old sophomore was awarded a Steinway 1098 vertical piano valued at more than \$22,000. Ms. Lin and her mother generously decided to donate the piano to Weber State to augment their efforts to become an All-Steinway School.

"I'm thankful to the school and the education I'm receiving here," says Ms. Lin. "I also wanted to show students at Weber that it is possible to win – to get what they want – even if they are studying at a state university rather than at a conservatory."

A few years back, when Ms. Lin was a high school sophomore in Taiwan, Dr. Yang taught a master class in piano during one of her frequent visits to see family still living in the island nation. While attending that class of about 60 students, Ms. Lin was one of a handful selected to play – and receive individual instruction – during class. Ms. Lin was inspired immediately by Dr. Yang's teaching technique. And while she would visit many other schools in her search for the right fit,

she knew that Dr. Lang would play a major role in her education.

"I selected Weber," Ms. Lin explains, "because of Dr. Yang. I really like her and her style of teaching. My mother and I both believed that I could learn more from Dr. Yang than any other teacher. It was good chemistry."

That chemical reaction has carried far beyond the student-teacher relationship, affecting an entire music program, an entire university, says Dr. Madonna Miner, dean of the Telitha E. Lindquist College of Arts & Humanities at Weber.

"I've never before had a student donate a piano – especially a Steinway piano," Dr. Miner notes. "It's a testament to Fan-Ya's character as a human being and a pianist. At such a young age, she already understands the role that superior instruments play in a music program. Her donation will help us move closer to being an All-Steinway School."

Weber already has seven Steinway grands, and Ms. Lin's donated vertical – as well as her benefit concert for the school – will be used as a stepping stone toward upgrading to yet another Steinway grand.

"Our emphasis on Steinway pianos has improved our students' caliber of performance and our ability as a university to recruit students nationally and internationally," says Dr. Miner. "It makes everyone happy because they understand that a Steinway piano is an incredible gift. They're smiling and I'm smiling."



MANHATTAN SCHOOL OF MUSIC HAS ALL-STEINWAY FOCUS

NEW YORK CITY – The Manhattan School of Music took a major step in its quest to become an All-Steinway School with the recent delivery of 17 Steinway grand pianos to its campus at Broadway and 122nd Street.

The first tangible results from phase one of a \$2.4 million campaign to convert its current 150-piano inventory to all Steinway pianos, the delivery – reported in a *The New Yorker* magazine article entitled "Operation: Steinway" – included a 9-foot, Model D grand piano for the school's John C. Borden Auditorium; four Model B grand pianos for faculty studios; and 12 Model M grands for practice studios. The capital campaign to exclusively purchase Steinway pianos for the

school began two years ago. School President Robert Sirota said the decision was based on Steinway & Sons' excellent reputation, the piano's durability and design, as well as the company's location in New York City. "It is important that our 200 or so piano students have the opportunity to practice and perform on the best ... now and in the years to come."

Manhattan School of Music faculty and alumni who also are Steinway Artists include: Arkady Aronov, David Dubal, Daniel Epstein, Kirill Gerstein, Vijay Iyer, Jon Kliftonoff, Phillip Kawin, Solomon Mikowsky, Joanne Polk, Heasook Rhee, Ted Rosenthal, André-Michel Schub, James Tocco, and the late Eugene Istomin and Constance Keene.

Left: Lang Lang conducts a master class on the new Steinways at the Manhattan School of Music. He is shown here with Michael Davidman, a pre-college student of Efrem Briskin. Other featured pianists were: Yinfei Wang, student of Phillip Kawin; Adam Kosmiejka, student of Solomon Mikowsky; Drew Peterson, Pre-college student of Miyoko Lotto and Patricio Molina, student of Marc Silverman.



Choosing instruments at the Steinway factory are: Marc Weinert, the school's director of piano technical services; Robert Sirota, President of the Manhattan School of Music; Bethany Rose, New York Institutional Sales Manager; Sally Coveleskie, National Director of Institutional Sales; and Ron Losby, President of Steinway & Sons - Americas



Pianos being delivered to Manhattan School of Music

ALL-STEINWAY TECHS PRAISE STABILITY IN LARGE ACQUISITIONS

NEW YORK CITY – Launching an All-Steinway School campaign requires effort, determination and resolve that an ever-growing number of institutions are approaching in various ways. Whether by accumulating one Steinway at a time, or through substantial acquisitions, each school demonstrates a strong commitment to quality and outstanding music education.

While the largest Steinway purchases in history have had a dramatic impact on students and faculty, they ultimately test the mettle of unsung heroes – highly skilled piano technicians working on scores, sometimes hundreds, of Steinways:

Eric Wolfley
University of Cincinnati, College-Conservatory of Music
165 Steinway and Steinway-designed Boston pianos purchased in 2008

Eric Wolfley knew exactly what it would take for the Conservatory of Music at the University of Cincinnati to replace its aging pianos and become an All-Steinway School: Hundreds of pianos and millions of dollars.

As the conservatory's chief piano technician, he knew it was a daunting commitment of time and resources. And when the first of 165 new Steinway pianos were delivered last year, the event and the school were showcased on "CBS Sunday Morning," which aired a lengthy segment on the conservatory's All-Steinway designation.

That initial delivery was only the first step in turning an All-Steinway School dream into reality. "The entire delivery process took seven months," Mr. Wolfley explains, "and it was mind-boggling to be in the middle of nearly 170 pianos. But now that the dust has settled, it's really nice to go into every room and see a Steinway."

"From the perspective of our students and faculty, overall morale has improved because they find that Steinways are better for practice and in the studios," he observes. "From my perspective, it's much more enjoyable coming to work, knowing I'll be working with Steinway quality."

Maintaining high-quality, new instruments instead of those that are old and worn out means Mr. Wolfley can "concentrate on tuning Steinways to refine their excellent sound instead of working on lower-quality pianos just to make them play."

Lane Miller
State University of New York – Potsdam, Crane School of Music
142 Steinway pianos purchased in 2007

"Steinway has always been my favorite piano because the sound is so interesting," says Lane Miller, chief piano technician for the Crane School of Music at the State University of New York - Potsdam. "It's been my experience that Steinway pianos stay in tune better than other pianos and that's a huge advantage for me. I know that any work on a Steinway will result in a better-sounding piano. With other pianos, I'm never sure what I'll end up with."

Mr. Miller instantly recalls the image of a vintage advertising campaign: "Fortress: Steinway." "Steinway pianos have an incredibly strong structure, and you can easily see why they last hundreds of years," he says. "Steinway is synonymous with quality and even people who aren't musicians know this is something special. That reputation is very important to our school, our faculty and students."

Gerry Cousins
West Chester University of Pennsylvania
111 Steinway and Steinway-Designed Boston pianos purchased in 2004

As an All-Steinway School, West Chester University of Pennsylvania is wholly dedicated to quality with an unwavering commitment to excellence. That assertion gives Gerry Cousins a great degree of satisfaction when he starts his day.

"I have been in the technical end of the piano industry for 37 years, and working on Steinway and Steinway-designed pianos exclusively gives me comfort, knowing I can mold the piano's sound to whatever the faculty needs," he says. "A classroom professor doesn't need a voice that will shatter windows, while a performance professor wants the sound to carry to the next county. I know that I can give each of them precisely what they want – every time." Best of all, Mr. Cousins acknowledges that the benefits of playing a Steinway stretch far beyond the halls of academia:

"Having Steinway pianos here provides faculty and students with the assurance that no matter where they perform, anywhere in the world, if their performance piano is a

Steinway, they can expect the same incredible level of excellence."

Bob Sheer
Oklahoma City University
105 Steinway pianos purchased in 2002

With almost 30 years as a piano technician at Oklahoma City University, Bob Sheer understands the far-reaching effect that Steinway pianos have had on the institution's faculty and students.

"Without question, the best thing that ever happened to this university is becoming an All-Steinway School," he says. "This is a technician's dream and I couldn't be more pleased."

Steinway's consistency and quality are essential in keeping the school's piano inventory functioning at peak performance. "You always know what you have and what you can do with it," Mr. Sheer notes.

Being an All-Steinway School is a great source of pride, but he says those feelings don't stop with him. "Our music students also are proud of the fact that they play only Steinway pianos. You can tell in the way they take care of them. They know they're lucky to have pianos that will stand up so well to heavy use, especially in our practice areas."

AS SEEN IN OTHER PUBLICATIONS



Steinway congratulates Dr. Joseph Polisi on his 25th year as President of The Juilliard School



The New England Conservatory kicks off the 2010/2011 concert season



Eric Wolfley
University of Cincinnati,
College-Conservatory of Music



Lane Miller
State University of New York – Potsdam,
Crane School of Music



Gerry Cousins
West Chester University
of Pennsylvania



Bob Sheer
Oklahoma City University

A GIFT OF LOVE AT SETON HILL UNIVERSITY



GREENSBURG, PA. – To say she simply loved music was to diminish Elyse Saraceni’s total immersion in piano performance and composition. In the way she talked about music, the way she wrote joyous passages in her journal about musical performances and theory, and their interplay with her life, seemed almost spiritual.

A junior at Seton Hill University, where her parents were professors in the theater department, Lisi, as she was known, had been selected to study for a semester at London’s prestigious Royal Academy of Music through an exchange program with Regents College. While there, her musical horizons broadened and matured in the classroom and concert halls, as she heard live performances by artists ranging from Sir Neville Marriner to Itzhak Perlman, bathing in the glorious music again and again.

Her father, Gene “Doc” Saraceni recalls her jubilation in the studio as well. “Lisi told us about the wonderful practice rooms with oriental rugs and Steinways. The sound of the Steinway thrilled and inspired her.”

But Lisi’s time in London was limited, and as she headed home from that marvelous experience, her life proved far too short as well, as her flight – PanAm 103 – exploded over Lockerbie, Scotland, the target of a terrorist attack.

In one, horrific instant, Lisi’s music was silenced and would remain that way for more than 20 years – until recently, when her parents, Doc and Iva Saraceni, saw a chance to honor their daughter’s memory. In a fitting gesture, the Saracenis donated two Steinway Model B grand and four Steinway-designed upright pianos to the university’s new performance hall and to the students who love music as much as their daughter.

“Their donation unlocked the rest of the funding that allowed us to make the final lap toward becoming an All-Steinway School,” observes Dr. Curt Scheib, chair of Seton Hill’s Division of Visual and Performing Arts. Ultimately, the Saracenis’ generosity resulted in more donations (totaling more than \$1 million) from a wide range of donors including Dr. E. Ronald and Constance (Angotti) Salvitti – Class of ‘60 – whose donation helped purchase a Steinway concert grand for the performing arts center.

For Dr. Scheib, everything remains something of a blur. “It’s been interesting and wonderful in so many ways,” Dr. Scheib says. “Even six or seven years ago, it would have been difficult to imagine that today we would be in this wonderful performing arts center with all of these extraordinary musical instruments.

“To be quite honest, before our Steinway pianos arrived, most of us forgot what a truly remarkable piano sounds like. It was like going from black-and-white to technicolor. Being an All-Steinway School is going to be transformative for our students and for the community of Greensburg.”

As a voice teacher, Dr. Scheib says a superior piano is crucial to produce superior vocal performances. “One thing we want students to understand is the importance of collaborative music making, which can inspire a singer, a trumpet player or anyone else in the process. A Steinway piano is an important partner in that relationship.”

He concludes: “Being an All-Steinway School shows students and families that we have made a major investment in them because they have made a major investment in us by coming to Seton Hill University.”

Elyse Saraceni, whose memory was honored by her parents with a gift of Steinway pianos



Gene “Doc” and Iva Saraceni at Steinway dedication concert

TOP INSTITUTIONS SELECT STEINWAY



Boston University selects 1 Model D and 2 Model B’s at the Steinway factory: From left are Robert Dodson, Director, School of Music; Anthony DiBonaventura, Steinway Artist; Sheila Kibbe, pianist; Sally Coveleskie and Anthony Gilroy, Steinway & Sons; Martin Snow, Chief Piano Technician, Boston University; Brendan Murphy, Institutional Sales Manager, M. Steinert & Sons; Casey Soward, Production Manager; Boaz Sharon, Steinway Artist and Piano Department Chair (seated).

Philadelphia’s Kimmel Center for the Performing Arts selected two Steinway Model D’s at the Steinway factory:

Front Row, left to right: Garrick Ohlsson, pianist (seated); Gary Graffman, Steinway Artist; Andrew Glick, Programming Manager, Kimmel Center for the Performing Arts.
Back Row, left to right: Gabrielle Kazze Rinaldi, Executive Vice-President/Director, Concert & Artist Department, Jacobs Music; Al Rinaldi, Chairman and CEO, Jacobs Music; Jeremy Rothman, Vice-President for Artistic Planning, Philadelphia Orchestra; Greg Sikora, Chief Concert Technician, Jacobs Music; Matt Wolf, VP Programming, Kimmel Center



Among the distinguished schools, institutions and orchestras that have chosen Steinway concert instruments at the Selection Room in 2010 are:

- Alfred University
- Augustana College
- Aventura Arts & Cultural Center
- Baldwin Wallace Conservatory
- Boston Conservatory
- Boston University
- Bozeman Symphony
- Brown University
- Cal State Northridge
- Casa Thomas Jefferson
- Central Piedmont Community College
- Cincinnati Symphony
- College of Mt. St. Mary
- College of New Jersey
- Concordia University
- Florida Gulf Coast University
- Fredericksburg Music Club
- Garth Newell Performing Arts Center
- George Mason University
- George Washington University
- Grand Teton Music Festival
- Instituto Casa Brasil de Cultura
- Kimmel Center
- Korean Central Presbyterian Church
- Lebanon Valley College
- Los Angeles Philharmonic
- Manhattan School of Music
- Mansfield University
- Mercer University
- Missouri Western State University
- Morehouse College
- Musee des Beaux Arts
- North Carolina Central University
- Oberlin College Conservatory
- Olivet Nazarene University
- Palladium Theatre
- Pepperdine University
- Perry Community Schools
- Philadelphia Biblical University
- Philadelphia Orchestra
- Principia College
- Queens University of Charlotte
- Russellville High School
- Sam Houston State University
- Santa Fe Community College
- Saraland High School
- Sewanee – The University of the South
- Simon Frazer University
- Sun Prairie High School
- Teatro Carlos Gomez
- Texas State University
- Trinity University
- The Curtis Institute
- Union Theological Seminary
- Universidade de Federal de Paraiba
- University of Arkansas
- University of Central Arkansas
- University of Maine
- University of South Florida
- University of Tennessee – Chattanooga
- University of Tennessee – Knoxville
- University of Tennessee – Martin
- Vancouver Symphony Orchestra
- Weber State University
- Webster University
- Western Connecticut State University
- Word of Life Family Worship Cathedral
- York College

FROM MAKE UP ROOM TO MAJOR MAKEOVER, FLORIDA GULF COAST UNIVERSITY GOES ALL-STEINWAY

FORT MYERS, FL. – When Dr. Michael Baron came to Florida Gulf Coast University five years ago to head piano studies at the Bower School of Music, he really didn't know what the future would bring.

After all, the newly formed school of music was housed in a modular building “and my office was the theater department's make-up room,” Dr. Baron recalls with a laugh, especially in light of the school's current state of affairs.

Yet, in five short years, the Bower School of Music went from those humble beginnings to planning a December opening of its own \$11.6 million; 23,000-square-foot building that houses a 196-seat recital hall, classrooms and studios. Better still, the new building is just the first of a three-phase expansion program designed to put the Bower School of Music prominently on the music world's map.

As remarkable as all of that is, Dr. Baron is particularly proud of still another accomplishment: the Bower School of Music recently became an All-Steinway School with the acquisition of more than 30 Steinway and Steinway-designed pianos.

“The Steinway name provides immediate credibility to our program because Steinway has stood for uncompromising excellence for more than a century and a half,” Dr. Baron observes. “There was no debate that this was the direction the Bower School of Music would take. The administration decided that if they were going to make a sizable invest-

ment to upgrade our piano inventory, they would make an investment in quality and – that, of course, meant an investment in Steinways.”

What resulted was a remarkable, collaborative effort among Florida Gulf Coast University, the community and deeply committed private donors like Alan and Marilyn Korest, whose benevolence was largely responsible for making the Bower School's new building and the All-Steinway designation a reality.

In fact, University President Wilson G. Bradshaw called the Korests' gift “the first step on the path to greatness.”

Another reality, says Dr. Baron, is that “it's much easier to teach when you have excellent instruments because they have a positive effect on every music student, not just piano majors. So many musicians need piano accompaniment, and when the piano is of the highest quality, it pushes them to match that quality and exceed their own musical boundaries.

“I perform all over the world,” says Dr. Baron, “and the one constant, no matter where I go, is the Steinway name. Now, the Bower School of Music has pianists coming from across the globe, and for us to offer them the Steinway name says something very strong about our music program and our commitment to their quality education.”

UNIVERSITY OF ARKANSAS BECOMES ALL STEINWAY SCHOOL, RAZORBACKS CHEER!

FAYETTEVILLE, AR. – All of the commotion started in 2007 with plans to purchase a single Steinway grand piano for the new chancellor's mansion being built at the University of Arkansas. It ended with the university becoming an All-Steinway School three years later.

Before anyone knew it, the mascot Razorback flag was proudly flying high above Steinway & Sons' factory in Astoria, N.Y. Focus, organization and timing were essential in attaining the All-Steinway status, with much of the credit going to Chancellor G. David Gearhart, a visionary leader determined to keep his university a world-class institution in every discipline, including music.

When Dr. Gearhart heard about the All-Steinway School concept and what joining that elite cadre of schools and universities would mean to his institution, he said, “We would be honored to become an All-Steinway School. What's the next step?”

That's how the \$1.3 million, All-Steinway campaign was launched, representing a remarkable educational investment that will set a new course for its piano and music programs.

Just how much of a change? “Albania can make a space shuttle,” observes Jura Margulis, celebrated piano professor, world-renowned pianist and Steinway artist, “but if you want to fly into outer space, it's NASA you want to do it with. I'm excited to watch these instruments spark our students' imaginations and transform their performances.”

That excitement, however, isn't limited to Professor Margulis. It has spread throughout the university, going from classrooms

and performance halls to the university's football stadium, where a Steinway grand made a half-time appearance during a recent game to raise awareness of the All-Steinway fund-raising campaign.

Then came one of the most unusual gestures to seal the deal between the university and Steinway. School officials wanted to create something special to commemorate Arkansas' entry into the All-Steinway fraternity, and proposed the idea of flying the Razorback flag – next to the Steinway and American flags – at the Steinway factory when the university's All-Steinway status was confirmed. On April 13, when they arrived to select the first of their Steinway pianos, there was the flag in all its glory – as well as Razorback hats for Steinway President Ron Losby and other company officials.

As the current school year began, music and piano students were greeted by 71 Steinway pianos that, according to Prof. Margulis, will allow them to reach and explore their musical horizons as never before.

With 315 music majors and minors – all required to have proficiencies in piano – at the J. William Fulbright College of Arts and Sciences, the university has set its sights on recruiting the very best students for this ever-expanding program.

“We aim to recruit the top music students across the country and around the world, as well as the most gifted musicians available to teach our students,” Dr. Gearhart pledges. “We now know that they will be training and performing on the highest quality pianos available. This initiative truly takes our university and our offerings to a new level of excellence.”



Florida Gulf Coast University exterior



Music students at Florida Gulf Coast University



THE RAZORBACKS FLAG



CHANCELLOR G. DAVID GEARHART



Jura Margulis

ALL-STEINWAY SCHOOL CELEBRATIONS

Top right: All-Steinway Schools Celebrate with Steinway & Sons at the National Association of Schools of Music (NASM) Annual Meeting in Boston, November 2010



Center right: Yeol Eum Son recently performed a concert to celebrate the designation of Belmont University's School of Music as an All-Steinway School. The silver medalist of the Van Cliburn International Piano Competition is joined in this photo (from left) by Dr. Kristian Klefstad, Bruce Dudley, Dr. Anthony Belfiglio, Dr. Robert Marler, Dr. Dan Landes, all piano faculty; Yeol Eum Son; Sally Coveleskie and Tommy Edds, Steinway & Sons; Dr. Cynthia Curtis, Dean of the College of Visual and Performing Arts; Bill Metcalfe, Steinway Piano Gallery, Nashville; Dr. Kris Elsberry, piano faculty; and Brandon Herrenbruck, Steinway Piano Gallery, Nashville.



Below right: East Tennessee State University Celebrated 100 years AND All-Steinway School status with the Five Browns: Shown left to right:

Dr. Chih-Long Hu and Dr. Benjamin Caton, ETSU Piano Faculty; Sally Coveleskie, Steinway & Sons; Dr. Frank Grzych, Chair, Music Dept.; Dr. Paul E. Stanton, Jr. ETSU President; Ron Losby, Steinway & Sons; Mrs. Sandy Powell, Mr. Jim Powell, ETSU Benefactors; Bill Metcalfe, SPG Nashville; Brandon Herrenbruck, American Piano Gallery Knoxville; Tommy Edds, Steinway & Sons

Seated:
The Five Browns:
Ryan, Greg Anderson, Melody,
Greg and Desirae



Top left: Midland College in Midland, Texas, is now an All-Steinway school, thanks to generous gifts from F. Marie Hall, the Rea Charitable Foundation and other contributors. Officials from the college received an All-Steinway School plaque from company executives to mark the occasion. From left, are Nicholas Elderkin, Asst. Professor and Director of Piano Studies; Glynis Barns, piano student; Phil Gibbs and Danny Saliba, Steinway Hall Dallas; Ron Losby, President Steinway & Sons – Americas; Dr. Steve Thomas, Midland College President; Casey Saliba, Steinway Hall; Jose Fegahli, Steinway artist; Tommy Edds, Steinway & Sons; and Steve Claunch, Chief Technician Steinway Hall – Dallas.

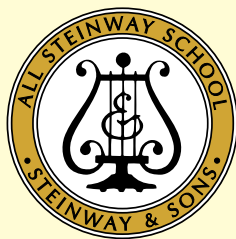


Center left: With acquisition of 27 new Steinway pianos through the efforts of the MCC Foundation, McLennan Community College in Waco, Texas, has joined a distinctive group of All-Steinway schools. President Dr. Johnette McKnown accepts an All-Steinway plaque from Ron Losby, President of Steinway & Sons – Americas. Other executives, from left, are Rob Page, MCC, Tommy Edds, Steinway & Sons; Phil Gibbs, Casey Saliba, Steinway Hall Dallas; Harry Hareluk, MCC and Danny Saliba, President and CEO, Steinway Hall Dallas.



Below left: The Five Browns ushered in a new era for Utah Valley University with a concert to commemorate the school's All-Steinway designation. They are shown here with University President Matthew S. Holland who said that "Becoming an All-Steinway School was a top priority for me during the first months of my administration because it reflects UVU's serious commitment to the arts and music education." Echoing Dr. Holland's sentiments was Hilary Demske, pianist, who commented, "It's not an exaggeration to say that practicing and performing on a Steinway piano inspires better music making. Being an All-Steinway School means our students will be regularly exposed to instruments that will shape and expand their range of musical possibilities."

CELEBRATING OVER 120 ALL-STEINWAY SCHOOLS



All-Steinway Schools demonstrate a commitment to excellence by providing their students and faculties with the best equipment possible for the study of music. That is why the pianos owned by these institutions – from the practice room to the recital hall – are designed by Steinway & Sons.

CONSERVATORIES

Oberlin College Conservatory (Since 1877*)
Yale School of Music (Since 1897*)
Cleveland Institute of Music (Since 1920*)

Curtis Institute of Music (Since 1924*)
The Juilliard School (Since 1924*)
Academy of Vocal Arts
Central Conservatory of Music, School of Piano (China)

China Conservatory of Music, School of Piano (China)
Royal Welsh College of Music & Drama (Wales)
University of Cincinnati - College Conservatory of Music

COLLEGES AND UNIVERSITIES

Ball State University
Belmont University
Bemidji State University
Blue Ridge Community College
Bluffton University
Cardinal Stritch University
Carl Sandburg College
Carnegie Mellon University
School of Music
College of Mount St. Joseph
Columbus State University
Concordia University - St. Paul
Converse College
Cuyamaca College
De Anza College
Duchesne University
East Tennessee State University
Fairfield University
Florida Gulf Coast University
Franklin & Marshall College
Franz Liszt College of Music Weimar
at Kangnam University (Korea)
George Mason University
George Washington University
Gustavus Adolphus College

Hastings College
High Point University
Indiana University of Pennsylvania
James Madison University
Kennesaw State University
Lake Michigan College
Lewis and Clark Community College
Lindenwood University
Liverpool Hope University (England)
Lock Haven University of Pennsylvania
Loras College
Martin Methodist College
McLennan Community College
Middle Tennessee State University
Midland College
Millikin University
Missouri Western State University
Montclair State University
John J. Cali School of Music
New Jersey City University
North Greenville University
Oklahoma Christian University
Oklahoma City University
Oklahoma State University

Philadelphia Biblical University
Pomona College
Portland State University
Principia College
Radford University
Rowan University
Royal Holloway College
University of London (England)
Saint Mary's University of Minnesota
Seton Hill University
Snow College
Southern Adventist University
Southern Utah University
Spelman College
Spring Hill College
State University of New York - Potsdam
Crane School of Music
Teachers College - Columbia University
Texas A&M International University
Texas Christian University
Tulane University
Union College
University of Alabama at Birmingham
University of Arizona

University of Arkansas
University of Central Florida
University of Central Missouri
University of Denver
University of Florida
University of Georgia
University of Maryland
University of Melbourne
Faculty of Music (Australia)
University of Minnesota - Twin Cities
University of Minnesota - Morris
University of Montevallo
University of Utah
University of Victoria (Canada)
University of West Florida
Utah Valley University
Vassar College (Since 1912*)
Waldorf College
Webster University
West Chester University of Pennsylvania
West Valley College
Westmont College
Wheaton College
Youngstown State University

OTHER SCHOOLS OF DISTINCTION

Cicely L. Tyson Community School of
Performing & Fine Arts
City of Edinburgh School of Music (Scotland)
Conservatori Liceu (Spain)
Cranbrook School (Australia)
Cushing Academy
Episcopal High School
Gould Academy
Hamburger Konservatorium (Germany)
Henry Mancini Arts Academy at
Lincoln Park Performing Arts Center

Kronberg Academy (Germany)
Levine School of Music
Longwood Nagakute School of Music (Japan)
Loretto School (Scotland)



STEINWAY & SONS

www.steinway.com

Pacific Northwest Ballet and School
Philadelphia High School
for the Creative and Performing Arts
Pittsburgh's Creative & Performing Arts
Magnet School
Raleigh Conservatory of Music
Rimsky-Korsakov Music School (Russia)
Somerset College (Australia)
Valley Christian Schools
Vestjysk Musikkonservatoriums (Denmark)
Wellington School (England)