

# STEINWAY & SONS HOME PIANO RENTALS



We have developed the following rental program to make it remarkably easy and affordable for the beginner piano student and the experienced player to enjoy the benefits of playing on a beautiful STEINWAY-designed BOSTON or ESSEX piano. It's an ideal opportunity for students, parents with young children, or anyone who prefers a minimum financial commitment.

## **THE TWELVE MONTH "RENT THEN OWN" PROGRAM**

*For those learning the piano, learn on the right one*

This program allows the first-time player to learn on a beautiful NEW STEINWAY-designed piano. The cost is just 1% of the piano's purchase price per month, for twelve months (plus tax and shipping charges). After twelve months, if you choose to purchase the piano, we'll credit you the monthly rental costs.

Even better, you'll lock in the purchase price at the beginning of the rental agreement, protecting yourself against price increases. Finance arrangements often cost no more than the original monthly rental fee. And our FULL TRADE-UP STEINWAY PROMISE lets you trade in your piano in the future for 100% of the original purchase price toward a NEW STEINWAY or STEINWAY-designed BOSTON or ESSEX piano of greater value.

If you, or someone in your family, have always dreamed of learning to play the piano, this program is an affordable way to make it a reality.

